

FACEBOOK SALES EVENTS

WE TURN FACEBOOK INTO FOOT TRAFFIC!

OVER 30 YEARS OF AUTOMOTIVE SALES & MARKETING EXPERIENCE

2000+ SALES EVENTS HOSTED IN ALL 50 STATES

APPOINTMENTS SELL CARS

Set your dealership up for a BIG SALES WEEK with a Smarket Masters Facebook Sales Event. Our team of dedicated experts specialize in the art of BDC follow-up that deliver real appointments who show up and are ready to start their journey down the road to the sale. Our live Tampa, FL. Based BDC operates from 8am - 10pm EST, 7 days a week answering your Facebook leads in real-time with real people!

RECENT RESULTS

Dealership:	Toyota	Hyundai
City & State:	Tampa Bay, FL	Near Dallas, TX
7-Day Package:	Good Event	Better Event
Total People Reached:	89,907	110,340
Total Engagements:	1,389	2,261
Appointment Scheduled:	89	135
Units Sold:	22	33
Units Purchased:	4	7

WHAT'S INCLUDED

4-7 Day Kelley Blue Book® or Blackbook® Themed Buy Back Sales Event

Credit Forgiveness, Inventory Liquidation, Vehicle Exchange, Massive Used Car Buy Back, and many more proven themes to choose from.

Themed Facebook Cover and post image creative included.

GoAuto.social Interactive Live BDC Appointment Event Dashboard

96 Hours of Automotive Expert Live BDC with Managers, who have held at least a GSM position, interacting with prospects, and pushing your event over the top!

All Appointments, Hot Alerts, and Save A Deal Leads Are Pushed Directly into your CRM in real time.

SMS Appointment Confirmations, Reminders, Follow Ups, and Reschedules are performed on your behalf. Let us do all the heavy lifting.

End of Campaign Reporting and Match Back Provided



OUR PACKAGES

SHOWROOM BLITZ \$4,995

- 4 Live Ad Days
- 3 Sales Event Days
- 15 Est. Credit Applications
- 20 Est. Trade-In Leads
- 48 Hour Turn Time
- Zoom Kickoff Sales Meeting
- Dealer Appointment Dashboard
- All Leads Sent Into Your CRM
- 25-45 Sales Appointments!

SMARKET VALUE ★★

GOOD EVENT \$9,000

- 7 Ad Days,
- 4 Sale Days
- 30 Est. Credit Apps
- 40 Est. Trade-In Leads
- Good Boost in Walk-In Traffic
- Est. Appointments: 50-80

BETTER EVENT \$10,000

- 7 Ad Days
- 5 Sale Days
- 50 Est. Credit Apps
- 60 Est. Trade-In Leads
- Better Boost in Walk-In Traffic
- Est. Appointments: 90-120

BEST EVENT \$11,000

- 7 Ad Days
- 6 Sale Days
- 70 Est. Credit Apps
- 80 Est. Trade-In Leads
- Best Boost in Walk-In Traffic
- Est. Appointments: 130-140

AWESOME EVENT \$13,500

- 7 Ad Days
- 6 Sale Days
- 100 Est. Credit Apps
- 120 Est. Trade-In Leads
- Awesome Boost in Walk-In Traffic
- Est. Appointments: 150-200+

PROVEN SUCCESS WITH ALL MAJOR BRANDS!



"We got a ton of exposure! Our return was thirteen times the cost of our investment! I can't wait to do the next event with you. If anyone is looking to do this event, it was the easiest event we have ever done. We are looking forward to doing it again."

★★★★★

- Chris Bellantoni, General Manager at Healey Chrysler Jeep Dodge Ram Located in Upstate NY

"If you're looking to add that extra push to finish your month strong, Smarket Masters Promotions is definitely a great option-trackable R.O.I., results that fill your showroom, and a great staff that communicates daily."

★★★★★

Cory Robertson, General Manager at JM Chevrolet Located in Lufkin, TX.

SMARKET MASTERS PROMOTIONS