



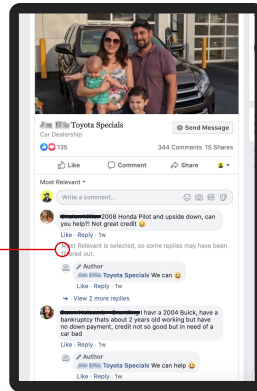
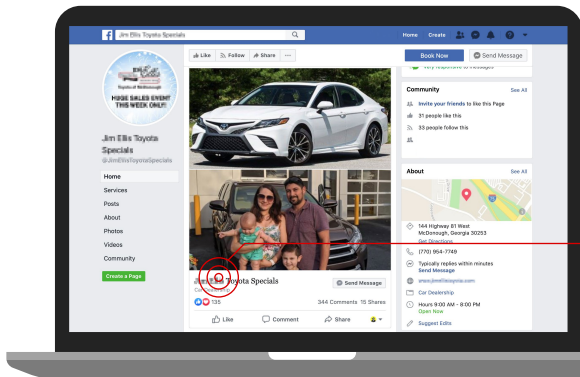
SMARTET MASTERS

FACEBOOK BUYBACK EVENTS

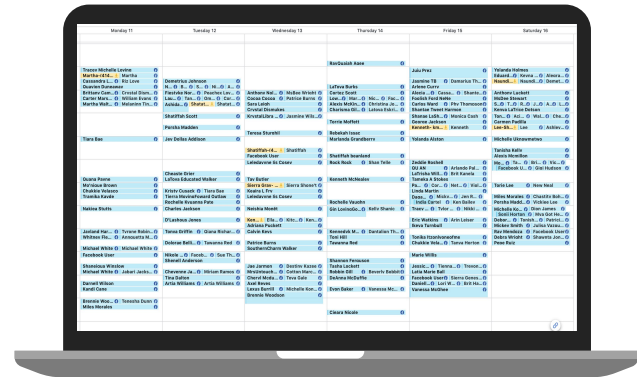
SALES & MARKETING DEFINED!



CAMPAIGN RESULTS



WHAT'S INCLUDED



Set your dealership up for a BIG SALES WEEK with a Smarket Masters Facebook Sales Event. Our team of dedicated experts specialize in the art of BDC follow-up that deliver real appointments who show up and are ready to start their journey down the road to the sale. Our live Tampa, FL. based BDC operates from 8am – 10pm EST, 7 days a week answering your Facebook leads in real-time with real people!

- 5 or 7 Day Kelley Blue Book® or Black Book Facebook Buy Back Sales Event.
- Live Call Center with Cardone Certified Managers who have held at least a GSM position at a dealership in the United States.
- VIP appointments set via FB Messenger
- VIP Appointments sent directly to your CRM
- End of Campaign Reporting
- Ask about our Targeted Email Campaigns to **ATTACK** your primary marketing area!

TYPICAL RESULTS

Toyota Dealership

- Total People Reached: 85,702
- Total Engagements: 1,317
- Appointments Booked: 85

Honda Dealership

- Total Appraisals: 127
- Total Units Sold: 25
- Units Purchased: 4

OUR PACKAGES

GOOD EVENT \$9,000

- 7 Ad Days,
- 4 Sale Days
- 30 Est. Credit Apps
- 40 Est. Trade-In Leads
- Good Boost In Walk-In Traffic

BETTER EVENT \$10,000

- 7 Ad Days
- 5 Sale Days
- 50 Est. Credit Apps
- 60 Est. Trade-In Leads
- Better Boost in Walk-In Traffic

BEST EVENT \$12,000

- 7 Ad Days
- 6 Sale Days
- 70 Est. Credit Apps
- 80 Est. Trade-In Leads
- Best Boost In Walk-In Traffic



AWESOME EVENT \$13,500

- 7 Ad Days
- 6 Sale Days
- 100 Est. Credit Apps
- 120 Est. Trade-In Leads
- Awesome Boost in Walk-In Traffic